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of the Federal Republic of Germany
Bangkok

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GERMANY
MEMBER OF
THE UNITED NATIONS
SECURITY COUNCIL
2019-20

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เวลา 15.21

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เลขที่ 2856
วันที่ - 3 ก.ย. 2561
เวลา 16.07
สำนักงานปลัดกระทรวงศึกษาธิการ

Encl.: -1-
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Bangkok, 28.08.2018

International Coaching Courses (ITK) 2019 in Germany

Dear Sir,

I would like to inform you about the following:

The University Leipzig offers again an International Coaching Course from April 2019 to July 2019 in Germany. The course will be for the following Discipline:

- Sports Management

I would very much appreciate your kind assistance in looking for a sportsperson from Thailand who has the potential to qualify for this course.

The deadline for applications is November 2018 in Leipzig, Germany, however the application has to be approved and forwarded by this Embassy. Therefore the deadline for the **full application with all necessary documents** is Wednesday, October 10, 2018. Applications that reach the Embassy later than October 10 will not be accepted.

For further information or application documents, please see the enclosed leaflet or visit the homepage: www.itk.uni-leipzig.de

Should you have any further questions, please do not hesitate to contact this Embassy.

Sincerely yours,

Vera Clemens
Press and Cultural Affairs

กลุ่มทวิภาคี

SPORTWISSENSCHAFTLICHE
FAKULTÄT LEIPZIG

ITK
EXPERTS IN
GLOBAL
SPORTS
SINCE 1964

Sportmanagement

In diesem Kurs werden verschiedene Aspekte des Sportmanagements behandelt. Dazu zählen Organisation im Sport, Finanzierung im Sport, Sportmarketing, Sportveranstaltungsmanagement und Personalmanagement im Sport. Zudem wird das Thema Projektmanagement eine zentrale Säule der Ausbildung darstellen.

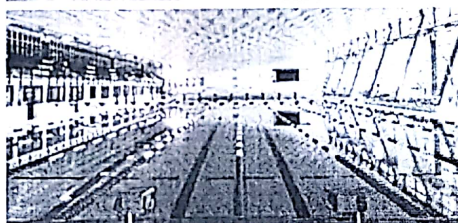
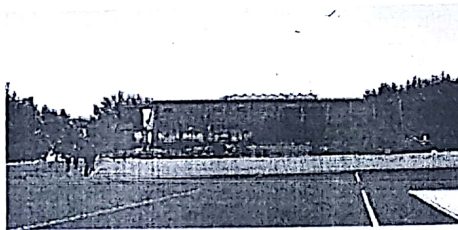
Alle Teilaspekte der Ausbildung münden in der Organisation eines selbst zu entwickelten Projekts (Sportveranstaltung), welche durch die praktische Anwendung des vermittelten Wissens den Kompetenzerwerb noch erhöht.

Abgerundet wird das Programm durch spezifische Lehre und Erfahrungsberichte internationaler Experten aus Wissenschaft und Praxis.

Sports Management

This course addresses various fundamentals of sports management. This includes organisation of sports, financing in sports, sports marketing, as well as event management and human resource management in sports. Furthermore, the key pillar of the studies will be formed by the topic of project management.

All aspects together will provide the participants with the knowledge that is required for the practical application of their new competences. Participants will have the opportunity to proof this by organising their own project (sports event). The programme is supplemented by specialized lectures and experiences shared by international experts with academic and practical backgrounds.



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Facebook: www.facebook.com/InternationalerTrainerkurs
Youtube: www.youtube.com/LeipzigITK

Auswärtiges Amt

UNIVERSITÄT LEIPZIG

Sportwissenschaftliche Fakultät

Deutschland/Germany

INTERNATIONALE
TRAINERKURSE

**INTERNATIONAL
COACHING COURSE**

Sportmanagement
in English

Sports Management
in English

► DE | EN

► DE

Die Sportwissenschaftliche Fakultät der Universität Leipzig bietet im Rahmen der Auswärtigen Kultur- und Bildungspolitik der Bundesrepublik Deutschland ein 4-monatiges Weiterbildungsstudium für Sportmanager und Trainer aus Entwicklungsländern gemäß DAC-Liste der OECD in Englisch an.

Für Teilnehmer (bis 40 Jahre) mit:

- abgeschlossene Hochschulbildung im Bereich des Sports
- Erfahrungen als aktive Sportler und als Sportmanager/Trainer und
- guter physischer und psychischer Eignung

Lehrgangsinhalte:

1. 430 h Sportmanagement (Theorie und Praxis)
2. 14 h Sportpädagogik
3. 14 h Sportpsychologie
4. 60h Deutsch

Finanzierung:

- Das Weiterbildungsstudium wird vom Auswärtigen Amt der Bundesrepublik Deutschland finanziert.
- Jeder Teilnehmer erhält ein monatliches Stipendium.
- Der Teilnehmer selbst trägt sämtliche Kosten für die An- und Abreise.

Bewerbungen:

Über die Deutsche Botschaft Ihres Landes. Fragen Sie bitte dort nach weiteren Informationen.

► EN

As part of the foreign cultural and educational policy of the German Federal Foreign Office, the Sports Faculty of the University of Leipzig organizes a course of postgraduate studies for sport managers and coaches coming from developing countries according to the DAC list of the OECD, of a duration of 4 months and in English language.

For participants (up to 40 years) with:

- completed higher education in the field of sports
- own experience as active athletes and especially as sports managers/coaches and
- good physical and psychological aptitudes

Content of the course:

1. 430 h Sports Management (theory and practice)
2. 14 h Sports Pedagogy
3. 14 h Sports Psychology
4. 60h German Language

Financing:

- The postgraduate study is financed by the Foreign Office of the Federal Republic of Germany.
- Each participant gets a monthly grant.
- Participants have to bear all costs for travelling to Leipzig and back to their country themselves.

Application:

Through the German Embassy of your country. Please, ask there for further details.





Course Descriptions

1st Course 2019

Course Title : Sports Management (300 lessons)

Duration of the course : 01 April 2019 - 31 July 2019

Application deadline : 11 November 2018

Theory

Basics of sports management:

- Sports markets and industries
- Planning of sports development
- Organization and planning in sports
- Financing and controlling in sports
- Resource management in sports
- Structures of sports systems, organization of grassroots and competitive sports
- Sports marketing and sports sponsoring
- Human resource management in sports organizations
- Governance in sports
- Sport and media
- Infrastructure management in sports
- Sports economy and sports business administration
- Management of sporting events
- Sport and media law
- Management of business start-ups in sports
- Network management in sports

Planning, organization, execution and evaluation of sporting events

in grassroots and competitive sports (typology of sporting events, effects of sporting events, event management with special consideration of techniques of scheduling and personnel planning, legal regulations for sporting events, socio-economic effects of sporting events)

Practice

- Practical application of the basics of event management in the chosen sports discipline
- Forms of organization of tournament systems in the chosen sports discipline
- Planning and hosting of an internal sporting event

Sports Didactics (12 lessons)

Sports Psychology (12 lessons)

Introduction to the German Language (30 lessons)

- General vocabulary for communication in everyday life
- Introduction and stabilization of simple grammatical structures
- Development of listening comprehension
- Conversation on specific cultural topics with information on social life in the Federal Republic of Germany, exchange of thoughts on various cultures
- Motivation for further participation in German language classes at Goethe Institutes in the participants' home countries

Framework program

Work shadowing in training sessions and excursions to competitions in the chosen sports discipline or in sports for the disabled are part of the study program and contribute to the participants' expertise in their chosen discipline or specialization.

Furthermore, participants are provided with the opportunity to take part in various sports and leisure activities offered by Leipzig University.