

EDUtech_ASIA

Inspiration in Education

8-9 November: Conference

7 November: workshops

Sands Expo, Singapore

Created by

EDUtech_

www.terrapinn.com/edutechasia



TECHNOLOGY IS CHANGING

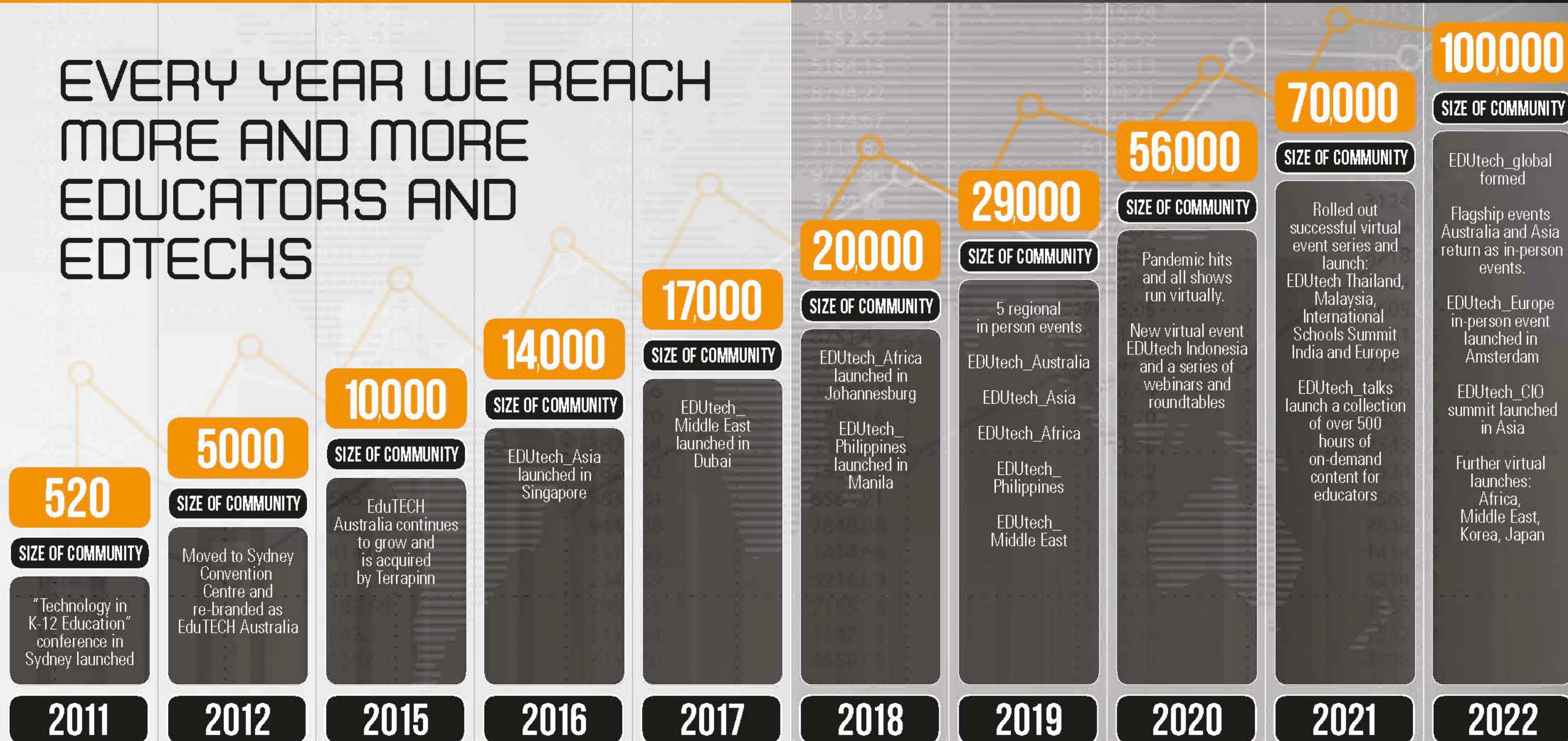
HOW WE TEACH

WHAT WE TEACH

WHERE WE TEACH



EVERY YEAR WE REACH
MORE AND MORE
EDUCATORS AND
EDTECHS





The entire Asian EdTech community comes together each November in Singapore for EDUtech Asia.

At **EDUtech_Asia** we showcase all that is great in education technology innovation. Bringing together leading minds from education and the technology sector.

We have created an Asian education marketplace unlike any other. With a focus on delivering marketing and business development success to our sponsors and exhibitors.

EDUtech Asia is an unrivalled opportunity to showcase your products, ideas and innovations to Asian Educators.

Premium sponsorship packages and exhibition only packages available.

8,000 ATTENDEES

350 SPEAKERS

200 Exhibitors

100 start-ups



Asia's largest conference and exhibition for educators and EdTechs

350

Speakers from across Asia

12

Keynote presentations

6

Curated conference stages

2

Days of networking



"The whole experience. The venue, the schedule, the speakers, exhibitors. Everything was very well organised and the event was really great."

Alexandre Nenes, Principal, Sinarmas World Academy, Indonesia



Conference Agenda - Day One

	CONFERENCE DAY ONE - 8 NOVEMBER 2023					
0900	Keynote Presentation - Lenovo					
0920	Keynote Presentation - Microsoft					
0950	Keynote					
1010	Networking Break and Exhibition Visit					
	K-12 - Leadership	Higher Education - Leadership	K-12 – Digital Strategy	Higher Education – Digital Strategy	K-12 – Teaching and Learning	Higher Education – Teaching and Learning
1100	Panel: The roadmap to competencies for learning, teaching, and leading in the digital age	Panel: Partnerships and alliances to drive institutional innovation	Panel: Strategies for successful school-wide technology implementation programmes	Panel: Technology as the critical enabler of new higher education business and operating models	Panel: STEAM, EdTech and 21st Century education	Panel: Designing interactive and collaborative hybrid learning experiences
1145	Panel: Driving successful pedagogical integration of technologies	Panel: Resiliency in the face of risk	Panel: Assessing and selecting the right tools via cross-functional collaboration	Panel: The road to digital transformation	Panel: Bringing concepts to life: technology, collaboration, and creativity	Panel: Unlocking student success through data-informed personalised learning pathways
1230	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat
1250	Networking Break and Exhibition Visit					
1400	Sponsor Keynote					
1420	Keynote					
	K-12 - Leadership	Higher Education - Leadership	K-12 – Digital Strategy	Higher Education – Digital Strategy	K-12 – Teaching and Learning	Higher Education – Teaching and Learning
1450	Panel: Creating digital learning environments that promote equity and inclusion	Panel: Learner-centric impact: driving enterprise-wide collaboration to improve the learner experience	Panel: Getting the most out of the data you have	Panel: Solving the digital divide with cloud	Panel: Effectively assessing students’ learning	Panel: Strategies for successful learning design partnerships: university course designers and external EdTech providers
1535	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat
1555	Panel: Greater student agency through innovative leadership	Panel: The employable skills of tomorrow: leading graduates to successful careers in a digital world	Panel: Digitalisation to improve school administration and operations	Panel: UX design: Streamlining and improving communication across the business	Panel: Creating more equitable assessment	Panel: Best-practice blended design for the hyflex environment
1640	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat
1700	Panel: Professional learning and development	Panel: Professional development: evaluating processes and tools to meet the evolving needs of faculty	Panel: Streamlining and improving communications with students and parents	Panel: Digital campus management	Panel: Game-based learning	Panel: Exploring technology integration models
1745	End of Day One					

*Agenda may be subject to change without notice. For the latest agenda, please visit www.terrapinn.com/EDUtechAsia2023Agenda



Conference Agenda - Day Two

	CONFERENCE DAY TWO - 9 NOVEMBER 2023					
0900	Keynote Presentation - Promethean					
0920	Keynote Presentation - ClassIn					
0950	Keynote					
1010	Networking Break and Exhibition Visit					
	K-12 - Leadership	Higher Education - Leadership	K-12 - Marketing and Admissions	Higher Education Marketing and Admissions	K-12 – Teaching and Learning	Higher Education – Teaching and Learning
1100	Panel: Addressing connectivity and digital inequity: ensuring no one is left behind in the hybrid world	Panel: Meeting student demand for hyflex learning models	Panel: Improving operational efficiencies in the enrolment process through technology	Panel: Boosting student enrolment through digital marketing tools and techniques	Panel: Personalised learning through technology and pedagogy	Panel: Towards true reform: active learning, teaching relevant skills, using formative assessments
1145	Panel: Transforming education: Optimising AI and data	Panel: Addressing connectivity and digital inequity: ensuring no one is left behind in the hybrid world	Panel: Personalising your enrolment journey through inbound strategies	Panel: Data analytics to improve your enrolment processes	Panel: Improving quality: curriculum, pedagogy and the role of technology	Panel: Digital tools for tracking and assessing student progress
1230	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat	Fireside Chat
1250	Networking Break and Exhibition Visit					
1400	Sponsor Keynote					
1420	Sponsor Keynote					
1440	Keynote					
1510	Student Keynote Panel					
1600	Roundtables Conference attendees can participate in closed discussions and peer-to-peer sharing with their fellow attendees from around Asia.					
1700	End of EDUtech Asia 2023					

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Sponsorship, exhibition and marketing opportunities

At [EDUtech_Asia](#) we showcase all that is great in education technology innovation. Bringing together leading minds from the education and technology sector.

We have created a Asian education marketplace unlike any other. With a focus on delivering marketing and business development success to our sponsors and exhibitors. [EDUtech_Asia](#) is an incredible opportunity to showcase your products, ideas and innovations to European educators.

Limited premium sponsorship positions are available for companies serious about the education sector and wishing to establish brand leadership.

In addition, there are 200+ exhibition stands and 100 start-up pods on the exhibition floor.

Our AI powered networking app enables sponsors and exhibitors to generate leads before, during and after the event. You can build a virtual as well as a physical presence at the show, connect with attendees in person and virtually, and create on-demand content.



World-class EdTech innovators exhibit and sponsor

ICT solutions and infrastructure

- Cloud solutions
- Big Data & Analytics
- Hardware: PC, Printer, Photocopiers, scanners
- Network Security
- e-Safety and privacy
- Integration and Consulting
- Network Infrastructure and management Tools
- WiFi and connectivity
- Handheld / mobile devices

Learning solutions

- Learning Management Systems
- Interactive Technologies
- Whiteboards and Displays
- Learning and collaboration systems
- Games and learning
- Digital content
- Audio Visual equipment
- Educational Toys
- Student Assessment and testing

Management, finance and administration tool

- Accounting and payroll solutions & services
- Banking and payment solutions
- eCommerce and cashless payments
- Student Management Systems
- Staff management and HR solutions
- Student and Parent communication solutions
- Financial services
- Occupational health and safety

Library management solutions

- Access control and management
- Digital Curriculum Resources
- Content Management Solutions
- RFID Solutions
- Self Service Terminals
- Cloud Based Library Solutions

E-learning/ remote learning

- eLearning and virtual learning environments
- Online content & resources
- Internet based learning solutions
- Video Conferencing / Tele-Presence

Emerging tech

- 3D Printing
- Robotics
- AR/ VR

App development

- Gamification
- Learning Apps
- Mobile Apps

Security, access control & warning systems

- CCTV cameras
- Bells, alarms, warning systems
- Access control, face recognition, smart cards

Special education needs

- Inclusive and assistive learning technologies

Furniture, facilities management, school infrastructure

- Desks, Chairs, flooring
- Shade, Play Equipment, sports equipment
- Music equipment, staging, acoustic walls
- Signage & Digital Signage
- Lockers & Storage
- Facilities Management Services
- Food & Catering

Professional development

- Universities, TAFEs, Colleges that offer teacher training and PD

Media and content

- Books, magazines and eBooks
- Recording equipment, broadcasting solutions
- Publishing, content creation
- Content Management Solutions

Student marketing, acquisition and retention

- Marketing and advertising services
- International student acquisition
- Web design and CMS

Wellness, wellbeing, mental health

- Counselling & Positive Psychology
- Fitness, exercise, physical activities
- Nutrition



Sponsorship packages

EDUtech Asia 2023

Benefit	Title	Diamond	Platinum	Gold	Silver	Workshop
Keynote Presentation	1	1				
Conference Panel Participation	2	1	1	1		
Conference Track Fireside Chat*			1			
Workshop**	1	1				1
Roundtable Discussion	2	1	1	1		
On-floor Tech Showcase	2	1	1	1	1	
SwapCard Booth and Lead Scanning	Included	Included	Included	Included	Included	Included
Dedicated EDM	2					
Conference Passes***	20	15	10	5	2	2
Exhibition stand	72 sqm	54 sqm	36 sqm	18 sqm	18 sqm	18 sqm
Investment	S\$180,000	S\$120,000	S\$60,000	S\$45,000	S\$18,000	S\$40,000

*Sponsor invites a client to a fireside chat

**Workshop will take place on 7 November at the event venue. Maximum workshop capacity is 40 attendees

***Conference Passes are only valid for the Leadership Premium Conference on 8 and 9 November 2023 only.

Premium sponsorship positions sell fast. Call Sophia now on: +65 9029 1766 or email sophia.ku@terrapinn.com

Exhibitor packages

EDUtech Asia 2023

Exhibitor Packages	9 SQM	12 SQM	18 SQM	36 SQM	54 SQM	72 SQM
Exhibitor Package (Shell)	S\$7,200	S\$9,600	S\$14,400	-	-	-
Exhibitor Package (Raw)*	-	-	S\$13,500	S\$27,000	S\$40,500	S\$54,000

**Exhibitor Package (Raw) are only valid for 18 sqm and above.*

***SwapCard Booth and Lead Scanning are included in exhibitor packages for 9 sqm and above*

****TECH Showcase presentations are available as an add-on*

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Intellischool.

kaltura

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upGrad

leadsquared

Linux
Professional
Institute

MaivenPoint

MasterSoft
Accelerating education...

moodle

RENAISSANCE | nearpod

NOVA
LEARN

Open LMS

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by SEROSOFT

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inspiredaccess

KEYSIGHT

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ViewSonic

Trainer
Central

EduSpaze

9X5 Consulting

AppsEvents

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STYL

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superloop

SUPERCHARGER
VENTURES

TINKER CLASS

VdoCipher

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ViewSonic

WUKEY
TALKY

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EDUCATION

Voilà

WITHPLUS

XALTIUS
Towards Higher Excellence

zoala

EDUtech_ASIA

Join us in Singapore,
November 2023 and
transform the way education
is delivered in Asia

Contact

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