



# Knowledge Co-Creation Program (Young Leaders) (Thailand)

## GENERAL INFORMATION ON

**Course Title: Comprehensive Regional Development Planning Course**

**青年研修タイ/総合地域開発計画コース**

**Course No. : J1940018**

**Project No. : 1998817**

**Course Period in Japan : June 20, 2019 – July 17, 2019**

This information pertains to one of the JICA Knowledge Co-Creation Program (Young Leaders) of the Japan International Cooperation Agency (JICA), which shall be implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

'JICA Knowledge Co-Creation Program (KCCP)' as a New Start

In the Development Cooperation Charter which was released from the Japanese Cabinet on February 2015, it is clearly pointed out that *"In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together."* We believe that this 'Knowledge Co-Creation Program' will serve as a center of mutual learning process.

## ***I. Concept***

The "Knowledge Co-Creation Program (Young Leaders)" is conducted by JICA (Japan International Cooperation Agency) under a technical cooperation scheme of the Government of Japan, with the purpose of promoting human resource development in developing countries.

Under the program, young leaders, who will become nation-building leaders in the future, are invited to Japan for 27 days with opportunities to:

- 1) develop their specialties through experiencing and learning technologies and skills in Japan, and
- 2) increase their willingness to resolve issues on their own.

## ***II. Description***

- 1. Title (J-No.): Comprehensive Regional Development Planning Course (J1940018)**
- 2. Course Period in JAPAN: June 20, 2019 – July 17, 2019**
- 3. Target Regions or Countries: Thailand**
- 4. Target Group:** Government and Non-Government officials who are currently and will be involved in regional development planning.
- 5. Number of Participants :** 14 participants
- 6. Language to be used in this program: English**
- 7. Course Objective:**

Through this program, the participants are expected to:

- (1) gain broader perspectives on regional and community development;
- (2) learn some critical and concrete programs and roles of various stakeholders in regional development;



## 8. Course Outline:

This program consists of the following components.

<p>(1) Lectures regarding:</p> <ul style="list-style-type: none"> <li>a. Historical background of development in Hokkaido</li> <li>b. Roles, outcomes and challenges of comprehensive development planning in Hokkaido by various stakeholders after the World War Two (central government, local government, political parties, citizens and etc.)</li> <li>c. Sustainable development in a small town where regional challenges such as a falling birth rate and an aging population are being tackled</li> <li>d. Current socio-economic programs in Hokkaido (6<sup>th</sup> industries, inbound tourism promotion, bio-cluster development and the Ainu* culture promotion)</li> </ul>
<p>(2) Observations by :</p> <ul style="list-style-type: none"> <li>a. the government and its related organizations</li> <li>b. Hokkaido Museum, University facilities, Agriculture and forestry related facilities</li> </ul>
<p>(3) Discussions with officials, academics and citizens who are involved in Hokkaido's development.</p>

\*Ainu is indigenous people in Hokkaido.

### < Reference of schedule in 2018 >

Abbreviation: (L)=Lecture, (O)=Observation, (P)=Practice, (Pr)=Presentation

Date		Time	Type	Contents	Accommodation
Aug. 19	Sun.			Arrival	JICA Hokkaido
Aug. 20	Mon.	9:30-12:00	L	Briefing	
		13:30-13:45	L	Program Orientation	
		13:45-16:00	P	Icebreaking and workshop	
Aug. 21	Tue.	9:30-12:00	L	Examples of Participatory Urban Planning	
		13:30-16:00	P	Meeting Facilitation Exercises	
		16:15-17:15		Meeting with a travel agent concerning return flight ticket	
Aug. 22	Wed.	9:30-12:00	O	Historical Village of Hokkaido and Hokkaido Museum (Lunch at a restaurant in Historical Village)	
		14:00-15:30	O	Sapporo Beer Museum	
Aug. 23	Thu.	9:30-12:00	L	Development of Hokkaido - Past/Present/Future	
		13:30-15:00	L	Development of Hokkaido - Past/Present/Future	

		15:00-16:30	L	Development of Hokkaido - Past/Present/Future	
Aug. 24	Fri.	9:30-12:00	L	The Relationship between Central Government and Local Governments	
		13:30-16:30	O	(Tentative) Filming location site visits for the movie "One Day" and Explanation about efforts of Film Commission	
Aug. 25	Sat.			Free (no official program)	
Aug. 26	Sun.			Free (no official program)	
Aug. 27	Mon.	9:30-12:00	L	The Past and Present of the Ainu (Indigenous people of Japan)	
		14:00-16:00	O	Ainu Association of Hokkaido	
Aug. 28	Tue.	9:30-12:00	L	History and current challenges of Agriculture and Livestock industries in Hokkaido	
		13:30-16:00	L	Policies and Institutions supporting Agriculture and Livestock industries in Hokkaido	
Aug. 29	Wed.	8:00-11:30		Move to Shimokawa Town	Shimokawa Town
		11:30-13:30	O	School Visit (School lunch/observation of classes/school tour)	
		14:30-16:30	L	Outline of Shimokawa Town	
Aug. 30	Thu.	9:30-12:00	L	Creation of Forest Industries in Shimokawa Town	
		13:30-15:00	L	Creation of Forest Industries in Shimokawa Town (Forest management sites, Wood processing facility, etc.)	
		16:00-18:00	L	Workshop	
Aug. 31	Fri.	9:30-12:00	L	Explanation about Efforts of Ichinohashi District and Observation	JICA Hokkaido
		13:30-15:00	L	Shimokawa Town Rural Vitalization Center	
		15:00-18:00		Move to Sapporo City	
Sep. 1	Sat.	10:00-15:00	Pr	Presentation about attractiveness of the regions in Thailand	
Sep. 2	Sun.			Free (no official program)	
Sep. 3	Mon.	9:30-12:00	L	Future of Agriculture and Livestock industries in Hokkaido	
		13:30-17:00	L	Infrastructure Building in Hokkaido Development and Its Challenges	
Sep. 4	Tue.	9:00-12:00		Move to Obihiro City	JICA Obihiro
		12:30-14:00	P	Local production for local consumption in	

				Tokachi Region (hands-on experience)	
		14:30-17:00	L	(Tentative) Efforts of YAMACHU and Local production for Local Consumption	
Sep. 5	Wed.	9:00-10:00		Move to Shimizu Town	
		10:00-12:00	L	Branding strategies for increasing added value to agricultural products	
		13:30-15:00	O	Observation of facilities	
		15:00-17:00	L	Workshop	
Sep. 6	Thu.	9:30-12:00	L	Efforts of Food Valley Tokachi	JICA Hokkaido
		13:30-15:00	L	Community Development by utilizing university facilities	
		15:00-17:00	O	Observation of university facilities and exercise class	
		17:00-20:00		Move to Sapporo City	
Sep. 7	Fri.	9:30-12:00	L	Cluster development for regional vitalization	
		13:30-17:00	L	Regional Revitalization --Thailand and Japan--	
Sep. 8	Sat.	9:30-12:00	L	Significance of management of Sports organization in local region	
Sep. 9	Sun.				
Sep. 10	Mon.	9:30-14:00	L	History and future vision of Hokkaido Tourism (including lunch)	JICA Hokkaido
		14:30-17:00	P	Action Plan Preparation	
Sep. 11	Tue.	9:30-11:30	P	Action Plan Preparation	
		13:30-16:00	L	(Tentative) Messages for you who will live in the future	
Sep. 12	Wed.	9:30-12:00	Pr	Action Plan Presentation	
		13:30-15:00			
		15:15-16:30	Pr	Evaluation Meeting	
		17:00-17:30		Closing Ceremony	
		18:00-19:00		Farewell party	
Sep. 13	Thu.			Leave Japan	



### **III. Conditions and Procedures for Application**

#### **1. Nominee Qualifications:**

Applying Organizations are expected to select nominees who meet the following qualifications.

##### **(1) Essential Qualifications**

All applicants must:

- 1) Be nominated by the Government of the Thailand in line with the procedures mentioned in 3(1) below.
- 2) Have experience in the relevant field: be involved in a field corresponding to the course mentioned in *II. Description*.
- 3) Age: be from twenty (20) to thirty-five (35) years of age and be expected to become leaders in their specialized fields in the future.
- 4) Language: have a good command of spoken and written English which is equal to TOEFL iBT 77 or more (This program includes participation in discussions and presentations, which requires competence of English ability. Please attach an official certificate for English ability such as TOEFL, TOEIC etc, if possible)
- 5) Health: be in good health, both physically and mentally, to participate in the Program in Japan. Pregnant applicants are not recommended to apply due to the potential risk of health and life issues of mother and fetus.
- 6) Enthusiasm: have strong enthusiasm to build active local areas and improve quality of life for people in local areas.

##### **(2) Recommendable Qualifications**

- 1) Participants must not have made any previous visits to Japan
- 2) Educational Background: be a graduate of university

#### **2. Required Documents for Application**

**(1) Application Form:** The Application Form is available at **the JICA office**

**(2) Photocopy of passport:** If you are securing a new passport during application, submit a photocopy of the old passport by the deadline set by JICA Thai. Permanent government employees must secure official passport once accepted into the program. However, during the application process, permanent government employees should submit a copy of their valid regular passport.

\*Photocopy should include the following:

Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date.

**(3) Job Report:** Job Report should be submitted with application form. Detailed information is provided in the ANNEX 1.

**(4) Self-Introduction Video:** Self-Introduction Video should be submitted with

application form. Detailed information is provided in the ANNEX 1.

### **3. Procedures for Application and Selection:**

#### **(1) Submission of the Application Documents:**

The Government of Thailand will take the necessary measures to nominate appropriate applicants for the program, and will forward to the JICA office (or the Embassy of Japan) one (1) copy of the specified Application Form for each applicant no later than **5:00 pm on Wednesday, May 8, 2019.**

#### **(2) Selection:**

After receiving the documents through proper channels from your government, the JICA office will conduct screenings, and then forward the documents to the JICA Center in Japan. Selection will be made by the JICA Center in consultation with concerned organizations in Japan. The applying organization with the best intention to utilize the opportunity of this program will be highly valued in the selection. Qualifications of applicants who belong to the military or other military-related organizations and/or who are enlisted in the military will be examined by the Government of Japan on a case-by-case basis, consistent with the Development Cooperation Charter of Japan, taking into consideration their duties, positions in the organization, and other relevant information in a comprehensive manner.

#### **(3) Notice of Acceptance**

Notification of results will be made by the JICA office **by May 20, 2019.** A separate acceptance letter shall likewise be sent to each of the nominating offices. Only accepted and alternate applicants will be notified of the result.

### **4. Conditions for Attendance:**

- (1) to strictly adhere to the program schedule.
- (2) not to change the program topics.
- (3) not to extend the period of stay in Japan.
- (4) not to be accompanied by family members during the program.
- (5) to return to home countries at the end of the program in accordance with the travel schedule designated by JICA.
- (6) to refrain from engaging in any political activities, or any form of employment for profit or gain.
- (7) to observe Japanese laws and ordinances. If there is any violation of said laws and ordinances, participants may be required to return part or all of the training expenditure depending on the severity of said violation.
- (8) to observe the rules and regulations of the accommodation and not to change the accommodation designated by JICA.

## IV. Administrative Arrangements

### 1. Organizer:

(1) **Name:** JICA Hokkaido (Sapporo)

(2) **Contact:** Sugioka.Rino@jica.go.jp, McCreary-Minori@jica.go.jp

### 2. Implementing Partner: (Tentative)

(1) **Name:** Hamanasu Foundation

(2) **URL:** <https://www.hamanasu.or.jp/> (Japanese Only)

### 3. Travel to Japan:

(1) **Air Ticket:** The cost of a round-trip ticket between an international airport designated by JICA and Japan will be borne by JICA.

(2) **Travel Insurance:** Coverage is from time of arrival up to departure in Japan. Thus traveling time outside Japan will not be covered.

### 4. Accommodation in Japan:

JICA will arrange the following accommodations for the participants in Japan:

JICA Hokkaido Center (Sapporo)

Address: Minami 4-25、Hondori 16-chome, Shiroishi-ku, Sapporo, Hokkaido 003-0026, Japan

TEL: 81-11-866-8393 FAX: 81-11-866-8382

(where "81" is the country code for Japan, and "11" is the local area code)

If there is no vacancy at JICA Hokkaido Center (Sapporo), JICA will arrange alternative accommodations for the participants.

Please refer to following links:

- Introduction of JICA Hokkaido's Training Program

<https://youtu.be/ZTw5Dtcu8o4>

### 5. Expenses:

The following expenses will be provided for the participants by JICA:

- (1) Allowances for accommodation, meals, living expenses, outfit, and shipping
- (2) Expenses for Field trips (basically in the form of train tickets.)
- (3) Free medical care for participants who become ill after arriving in Japan (costs related to pre-existing illness, pregnancy, or dental treatment are not included)
- (4) Expenses for program implementation, including materials

For more details, please see "III. ALLOWANCES" of the brochure for participants titled "KENSU-IN GUIDE BOOK," which will be given before departure for Japan.

### 6. Pre-departure Orientation:

A pre-departure orientation will be held at the respective country's JICA office (or Japanese Embassy), to provide participants with details on travel to Japan, conditions of the workshop, and other matters.



## V. Other Information

### 1. Job Report and Self-Introduction Movie

(1) Applicants are required to submit a Job Report and Self-Introduction Video. These must contain background information of the applicant. Please refer to ANNEX 1 for the details.

(2) We advise participants to bring several souvenirs or tokens to introduce their home country and profession to their Japanese counterparts and guests.

### 2. Participants who have successfully completed the program in Japan will be awarded a certificate by JICA.

### 3. General Information of Hokkaido

Hokkaido is the northernmost island of the Japanese archipelago. It covers an area of 83,457 km<sup>2</sup>, which includes 5,036 km<sup>2</sup> of the Northern Territories. It comprises 22% of the total land area of Japan. Hokkaido has some 5.5 million residents, or about 4.4% of Japan's population

Population	5.42 million (Male: 2.57 million, Female: 2.86 million) (2014)
Labor force	2.67 million (Male: 1.52 million, Female: 1.15 million) (2013)
Area	83,457 km <sup>2</sup> (2014)
GDP	18,175 billion yen (2012)
Major industries	Food products; pulp, paper, and paper products; petroleum and coal products; iron and steel; transport equipment instruments
Developing industries	Automotive-related industries; information and communications-related industries; software industry; biotech-related industries; recycling industry
Municipalities	179 consists of 35 cities, 129 towns and 15 villages (2014)

### 4. Computer

It is recommended to bring your own laptop computer to make reports, action plan and so on.

### 5. Japanese language program will be offered to the participants in JICA Hokkaido, to facilitate their daily life.

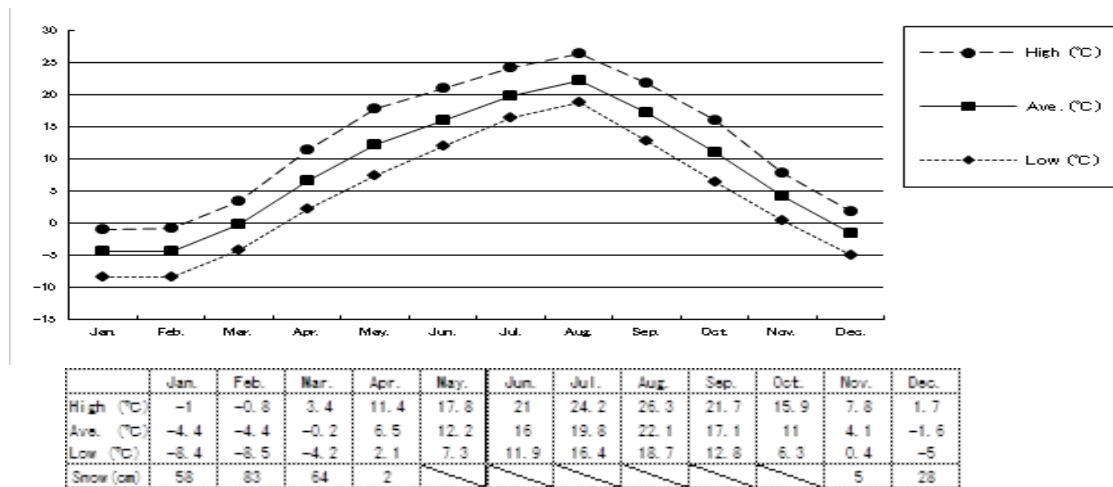
## 6. Recreation

- 1) Participants can use an indoor swimming pool and gymnasium located next to JICA Hokkaido. The charges are paid by JICA.



- 2) JICA encourages international friendship exchange between participants and local communities. Therefore, it would be helpful for participants to bring their national costumes and materials such as slides, videos, and music cassettes, which introduce the culture in their countries.

## 7. Climate in Sapporo



### \*Typical Seasonal Wear

Short-sleeves, long-sleeves, light / thick jacket, and rain coat

## 8. Equipment in JICA Hokkaido

JICA Center has following equipment for the participants. For more details, please see the link below.

[https://www.jica.go.jp/sapporo/english/office/about/c8h0vm00009ylvl-att/sapporo\\_facilities\\_sp.pdf](https://www.jica.go.jp/sapporo/english/office/about/c8h0vm00009ylvl-att/sapporo_facilities_sp.pdf)

### Private Room:

*Bed, Prefabricated Bath, Desk, Refrigerator, Hot pot, Bookshelf, Air Conditioning, In-room Safe, TV sets (CNN, NHK(BS), DVD/VHS Video Player)*

*Audio-Visual equipment for training:*

*Multimedia Projector (available to use Microsoft Power Point).*



9. Cultural Exchange Program

JICA will arrange opportunities for cultural exchange program during their stay in Japan. If the participant wishes to bring items to show to Japanese people, here are some suggestions:

National costume, Musical instruments, Typical crafts using local materials, Traditional cooking / eating utensils, Pictures showing daily life, Small national flag (Bringing these items is not a requirement).

## VI. ANNEX I:

### Job Report

Applicants are requested to prepare a Job Report and Self-Introduction Video on the issues stated below.

- \* *Consultation with ex-participants is recommended in order to deepen understanding and prevent mismatch between participants' needs and this program.*

For each candidate, both the job report photograph and the video are expected to be taken at a location where he/ she can show clearly that he/she thinks that it particularly need economic stimulation or regional/community development. Alternatively, however, if the location is difficult to visit (e.g. it is far or difficult to access), candidates can search for related pictures from websites. Please note that the source of picture candidates choose it from a website is to be specified in writing.

- Language**      Written in English
- Format**        Microsoft Word
- Amount**        A4 size paper (21cm x 29.5cm), maximum of 2 pages
- Submission**   Submit along with the Application Form
- Contents**      Topic 1: Take a photograph in a location where you can show clearly that you think it particular needs economic stimulation or regional/community development.
- Topic 2: Background Information
- a) Basic information on the organization you work for
- b) Your duties
- Topic 3: Challenging Areas
- a) Major challenges related to regional development/stimulate the regional economy
- b) Specific topics you would like to learn in this program
- c) How would you like to apply lessons learned in Japan to your future career?

# VI. ANNEX I:

## Self-Introduction Video

- Language** Spoken in English
- Format** Supported YouTube file formats E.g. .MOV, .MP4, .AVI, WMV etc.
- Amount** 1 minute
- Submission** Use YouTube (see “the examples”) and submit along with the Application Form
- Contents**
- a) Your name, basic information on the organization you work for
  - b) Your duties
  - c) Major challenges related to regional development/stimulate the regional economy
  - d) Specific topics you would like to learn in this program
  - e) How would you like to apply lessons learned in Japan to your future career?

**EXAMPLE:** Publishing video using a smartphone (e.g. iPhone)

The screenshot shows the YouTube publishing interface on a smartphone. The interface includes a top bar with 'Cancel', 'Publish Video', and 'Publish' buttons. Below the top bar, there are sections for video title, description, video quality selection, tags, category selection, and privacy selection. Five numbered annotations in dashed orange boxes point to specific elements: 1. Title the video 'Your country\_Your name\_Date' (points to the title field). 2. Choose **Standard Definition** (points to the 'Standard Definition (~1MB)' option). 3. Select **Education** in the Category (points to the 'Education' category). 4. Select **Unlisted** in the Privacy (points to the 'Unlisted' privacy option). 5. Publish and send the URL link by email to the program officers at JICA Hokkaido (Sapporo) Sugioka.Rino@jica.go.jp Mccreary-Minori@jica.go.jp (points to the bottom right area).

Cancel Publish Video Publish

Japan\_JICA\_01062018

Description

1. Title the video  
"Your country\_Your name\_Date"

2. Choose **Standard Definition**

Standard Definition (~1MB) ✓

HD (Requires Wi-Fi)

Tags

3. Select **Education** in the Category

Category Education

4. Select **Unlisted** in the Privacy

Public  
Anyone can search for and view

Unlisted ✓  
Anyone with a link can view

Private  
Only specific YouTube users can view

5. Publish and send the URL link by email to the program officers at JICA Hokkaido (Sapporo)  
Sugioka.Rino@jica.go.jp  
Mccreary-Minori@jica.go.jp

## ***For Your Reference***

### **JICA and Capacity Development**

The key concept underpinning JICA operations since its establishment in 1974 has been the conviction that “capacity development” is central to the socioeconomic development of any country, regardless of the specific operational scheme one may be undertaking, i.e. expert assignments, development projects, development study projects, training programs, JOCV programs, etc.

Within this wide range of programs, Training Programs have long occupied an important place in JICA operations. Conducted in Japan, they provide partner countries with opportunities to acquire practical knowledge accumulated in Japanese society. Participants dispatched by partner countries might find useful knowledge and re-create their own knowledge for enhancement of their own capacity or that of the organization and society to which they belong.

About 460 pre-organized programs cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs and are being customized to address the specific needs of different target organizations, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

### **Japanese Development Experience**

Japan was the first non-Western country to successfully modernize its society and industrialize its economy. At the core of this process, which started more than 140 years ago, was the “*adopt and adapt*” concept by which a wide range of appropriate skills and knowledge have been imported from developed countries; these skills and knowledge have been adapted and/or improved using local skills, knowledge and initiatives. They finally became internalized in Japanese society to suit its local needs and conditions.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from this “*adoption and adaptation*” process, which, of course, has been accompanied by countless failures and errors behind the success stories. We presume that such experiences, both successful and unsuccessful, will be useful to our partners who are trying to address the challenges currently faced by developing countries.

However, it is rather challenging to share with our partners this whole body of Japan’s developmental experience. This difficulty has to do, in part, with the challenge of explaining a body of “tacit knowledge,” a type of knowledge that cannot fully be expressed in words or numbers. Adding to this difficulty are the social and cultural systems of Japan that vastly differ from those of other Western industrialized countries, and hence still remain unfamiliar to many partner countries. Simply stated, coming to Japan might be one way of overcoming such a cultural gap.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



***CORRESPONDENCE***

For enquiries and further information, please contact the JICA office or the Embassy of Japan. Further, address correspondence to:

**JICA Hokkaido Center (Sapporo)**

**Address: Minami 4-25、 Hondori 16-chome, Shiroishi-ku, Sapporo, Hokkaido  
003-0026, Japan**

TEL: 81-11-866-8393 FAX: 81-11-866-8382